

# The Qumu Zoom Integration

Record and stream directly from Zoom—with unlimited scalability.



## Integration Overview

The Qumu Zoom integration allows organizations to seamlessly stream video conferences and meetings to hundreds—or even thousands—of internal and external attendees. Specifically designed to support use cases like large-scale webcasting and large-group meetings, the Qumu Zoom integration also automatically records Zoom events and moves them into portals for management, while adding critical metadata for indexing and searching.

**Organizations can now stream, record, store and manage Zoom meetings—with no capacity limitations or negative effects on bandwidth—for consumption on any device.**

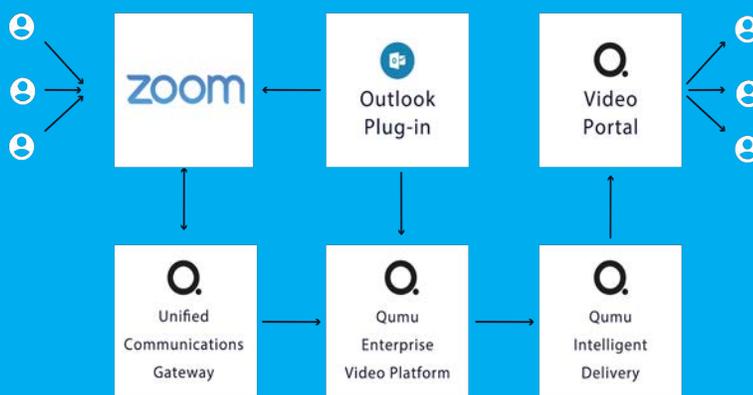
**Stream** meetings and collaboration sessions to large audiences with audio, video, presentations and chats.

**Record** all or selected Zoom meetings for compliance purposes, or for distribution as Video on Demand assets.

**Store** meetings in secure repositories and include analytics, search, retention policies and workflows.

**Manage** recorded meetings as assets for distribution in enterprise portals and knowledge-sharing systems.

**Schedule** streaming of meetings in Outlook using the Outlook add-on from Zoom and the Qumu Outlook Bot.



## How It Works

### With Outlook Integration:

**Step 1:** Schedule a Zoom meeting and add a “Streaming Bot”—an attendee representing the streaming manager.

**Step 2:** Receive an email confirmation that a streaming event is scheduled to complement the Zoom meeting.

**Step 3:** Start and stop the meeting from the Qumu-provided control interface linked in the email.

**Step 4:** Publish the recording immediately or edit it before publishing.

### Using the Qumu Interface:

**Step 1:** Schedule a Zoom meeting in Outlook.

**Step 2:** Create a streaming event in the Qumu interface and include the meeting address as the stream source.

**Step 3:** Before or during the Zoom meeting, start the streaming event. Pause or stop from the Qumu interface.

**Step 4:** Publish the recording immediately or edit it before publishing.

Expand Zoom for Business by enabling large-scale streaming and recording.



Stream and record meetings and work sessions for viewing on any device—maximizing viewership and engagement.

## Use Cases

### Internal collaboration

Host large-scale team meetings, project review sessions and departmental updates, and record them for distribution to employees who could not attend.

### External collaboration

Broadcast live from trade events and conferences, present to partner networks, or deliver live crisis updates to customers and stakeholders without assistance from IT.

### Team-to-Many events

Schedule, produce, and broadcast team meetings and executive round tables globally, to tens of thousands of employees and for viewing on any end-user device.



#### Boost productivity.

Maximize both viewership and engagement by distributing recorded meeting assets.



#### Increase reach.

Stream live and on demand sessions to tens of thousands of users, for viewing on any device.



#### Build a repository.

Record live streamed events for posting on internal social & collaboration portals.



#### Save time and money.

Run large-scale live broadcasts across the globe, without assistance from IT.

Want to learn more? *Contact us at [www.qumu.com/contact](http://www.qumu.com/contact)*