

# QUMU Cloud

Start Your Free 30-Day Trial Now

Interested in a free 30-day trial of the Qumu Enterprise Video Platform? This datasheet offers a brief overview of the features and functions available in our cloud product. During your free trial, you will be able to:

- 
**Set up and run live events** and archive them automatically.
- 
**Customize content by region**, including closed captioning in multiple languages.
- 
**Use quick capture and multi-clip** to make video creation fast, simple and easy for all users.
- 
**Include attachments**, links and other topic-related materials with your video presentation.
- 
**Perform videoconferencing** and use your endpoints as live broadcast centers.
- 
**Control slide synchronization** timing and manage both slide titles and chaptering.
- 
**Distribute secure streams** by generating a system-defined URL for private viewing.
- 
**Search for and find archived videos** by leveraging metadata and spoken words within video content.

## Use Qumu Apps to Extend Enterprise Video to Mobile Devices



View video and slides at the same time.



Expand for a more immersive view.



Add comments and share with the tools you already use.



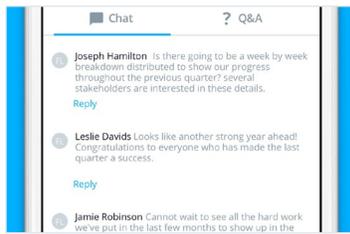
Browse, view and search company videos.



# Access Everything Qumu Cloud Has to Offer

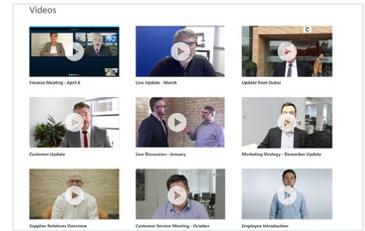
## View Live or On Demand

Our live functionality includes a wide range of interactive features, while on demand retains all interactive features plus allows viewers to watch at their leisure.



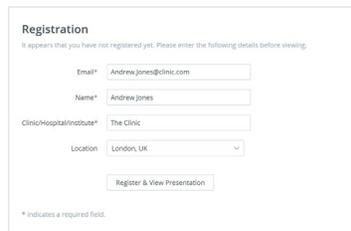
## Viewer Portal

Quickly create viewer portals for company or external groups, and customize look and feel with colors, logos, layouts and functionality—including search, playlists, and full security.



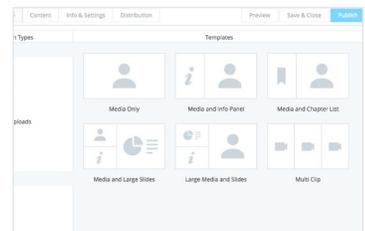
## Registration

Administrative users and event organizers can leverage our registration feature to track attendance and follow attendee usage.



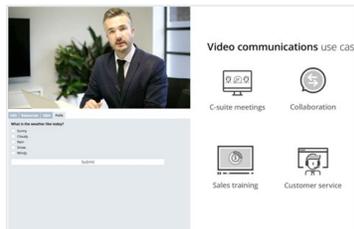
## Content Creator

Creating presentations is easy and intuitive. Users can upload video, audio and PowerPoint presentations as well as record video directly into their presentations.



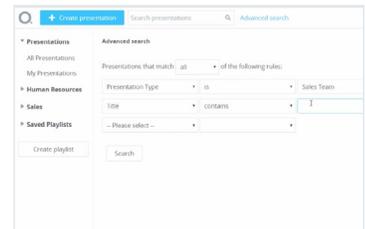
## Live Polling

As an option, automatically add polls for viewers at points along the live presentation, with results in the form of numbers or graphs gathered and displayed to attendees and administrators in real time.



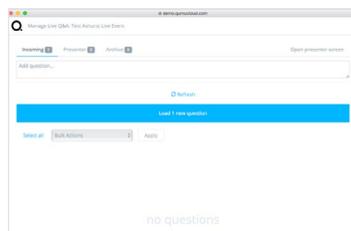
## Advanced Search

Leverage Qumu's intuitive advanced search capabilities to find videos by metadata, multiple keywords, criteria, custom fields or audio.



## Moderated Q&A

Live events feature Q&A for viewers who can submit questions and have them responded to publicly or privately by a moderator through a chat interface. Questions can also be passed through to a presenter screen for real-time response.



## Reporting and Analytics

Evaluating the effectiveness of each presentation is easy using the built-in reporting engine, which provides real-time engagement metrics and analysis for both on-demand and live presentations.

