

Qumu + Hive: Peer-to-Peer Delivery

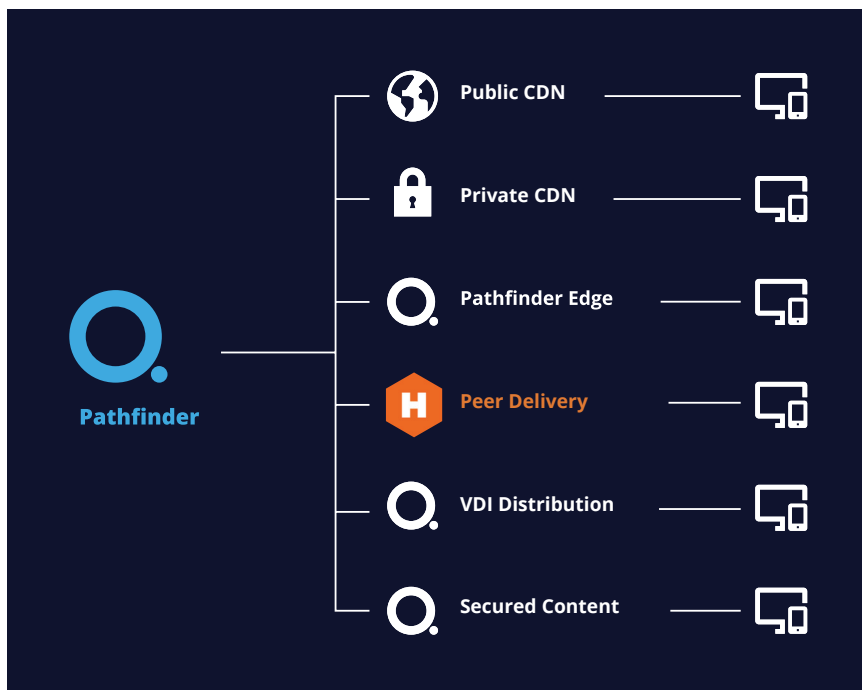


What is it?

Qumu provides the most diverse, flexible and robust solution available today for enterprise video management and delivery. At the heart of Qumu's delivery capability is an intelligent business rules engine and CDN broker known as Pathfinder—which allows organizations to configure and optimize video for their specific offices, mobile users, and various endpoints. To allow current and future Hive customers to leverage software-only, peer-to-peer based delivery, Qumu has integrated Hive Streaming technology into its advanced delivery workflow.

How does it work?

The Qumu + Hive integration extends Qumu's enterprise video delivery capability by adding a true software-only, peer-based delivery option to current Internet and Enterprise CDN offerings. Many companies cannot deliver high quality video to all users, in all locations, with a single CDN. But by adding Hive to a Qumu platform that already has Regional Edge or Internet Delivery, customers can reach even the most remote of employees without overwhelming the network. Working in conjunction with Qumu's video platform, the Hive solution optimizes delivery to branch and remote sites to provide the best quality video stream possible, while preserving the WAN links for critical business traffic.



Why Qumu & Hive

- Full integration with the Qumu Platform
- Leveraging of peering, proxy caching, and other delivery methods simultaneously
- Peer delivery for both Live and VOD
- Pathfinder delivery policies enforced
- Centrally deployed and configured
- Software-only solution with no additional hardware required
- No negative effect on critical WAN traffic
- Seamless optimization of video delivery

Want to learn more? Contact us.