

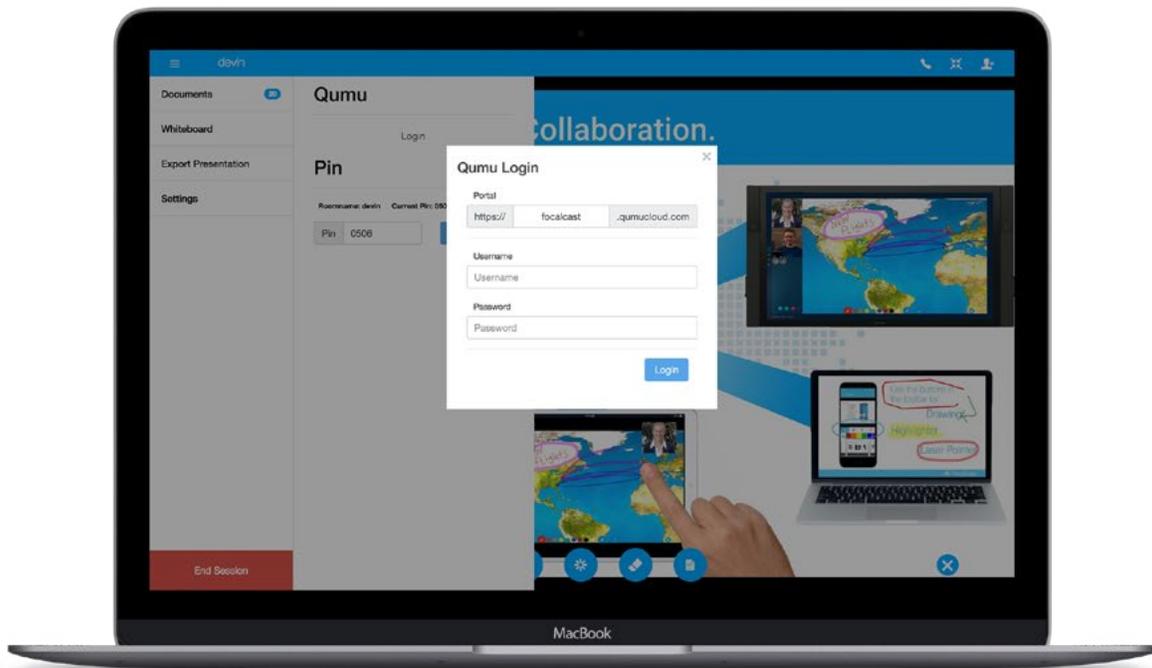
Qumu for FocalCast

Stream and record digital collaboration.



What is it?

Qumu for FocalCast allows users stream and record live multi-user annotation of documents and whiteboards. Collaborate more effectively with both colleagues and clients — and easily maintain version control as digital copies of meeting artifacts are automatically attached to the video recording.



Simple, secure, complete real-time whiteboard experience.
Use as a source for internal/external webcasts.

- ✓ Record collaboration sessions and capture whiteboards and document changes.
- ✓ Seamlessly share and annotate on documents between different video conferencing endpoints (e.g. Polycom, LifeSize, Cisco) and web conferencing clients (e.g. Skype, Jabber).
- ✓ Pair with any existing video and web conferencing service.
- ✓ Connect to the conference via any web browser on any device with no downloads/plugins required.



Use Cases.



Town Hall

Increase impact and employee engagement in town hall meetings with interactive content and whiteboards.



Distance Learning

Deliver an engaging online learning experience by bringing live interaction on documents and whiteboards to remote students, anywhere, any device.



Product Design

Enable your team to share ideas using technology to collaborate together with annotation tools on documents and virtual whiteboards.



Training

Increase effectiveness and retention of training by allowing participants to directly interact with content. All collaboration whiteboards and annotations are recorded for easy playback and reference.



Market Research

Connect and engage focus group participants directly using tablets or computers while monitoring and controlling the session from a single device. Live streaming of participants' annotations and responses to observers anywhere.



Financial

Securely share content with internal and external parties without unnecessary downloads/installs. Bring rich one-on-one interactive experience to clients over a secure remote meeting enabling advisors to interact with more clients more frequently.



Boost productivity across your organization.

Video collaboration solution for agile product teams, project leaders, marketers, and designers.



Make knowledge transfer easy.

Record and build a library of collaboration sessions so people can view or review meetings and documents any time.



Optimize assets and scale your investment efficiently.

Leverage the tools that you already have. Repurpose content for internal and external audiences.



FocalCast specifications.



Installation and deployments

Cloud
On-Premise
Hybrid

Supported devices

All mobile devices, interactive displays and PC's capable of opening a web browser.

Supported file formats

Images (jpg, png, tiff), PDF, PowerPoint, Word, Excel, ODP

Want to learn more?
Contact us.

www.qumu.com/contact

